



MEDIA ACCREDITATION PROCEDURE AND DEADLINES

As a round of the FIA World Rally Championship, the guidelines and procedures for media accreditation – as defined by the FIA – will be adhered to at all times. Please ensure all the requested information is supplied and that it is sent to the correct office. Failure to follow the correct procedure will delay applications.

1. Publications, photographers, and radio stations

Request from publications, photographers and radio stations based on the island of Ireland should be sent by post to Patrick Donohoe, National Accreditation Manager, Rally Ireland, at the following address by 31st December 2008. Please read section 5 below for information required with each request and, in particular, notes for photographers. An Accreditation Form can be found on our website www.rallyireland.org/media

Patrick Donohoe

National Accreditation Manager
Rally Ireland
40 Eastmoreland Lane
Dublin 4
Tel: +353 (0)1 660 2744
Fax: +353 (0)87 7664111
Email: press@rallyireland.org

The National Accreditation Manager will communicate the result of the application to the publication at least two weeks prior to the event. If successful, an agreement will be included for signature by the editor of the publication. No accreditation can be collected without this signed document. If the representative is unable to attend, the National Accreditation Manager must be notified seven days prior to the opening of accreditation.

2. Television, radio (international radio only), internet and other electronic media

All television, radio (international only), internet and electronic media applications must be sent by email or fax to International Sportsworld Communications at the following address by 15th January 2009.

International Sportsworld Communicators (ISC)

Accreditation Service

The Annex

Maynard House
46-52 Pentonville Road Road
London N1 9HF
GREAT BRITAIN
Tel: +44(0)207 584 7584
Fax: +44(0)207 278 3753
Email: accreditations@iscrally.com

3. International publications and photographers

Requests from international media should be sent by post to FIA External Relations Department at the following address by 7th January 2009. Please read section 5 below for information required with each request and, in particular, notes for photographers. Accreditation procedures can be found on the FIA website, http://www.fia.com/mediacentre/Accreditation/WRC/2008/wrc_accreditation_form.html or www.rallyireland.org/media

External Relations Department.

FIA External Relations Department
WRC Accreditation Service
8, Place de la Concorde
75008 Paris
FRANCE
Tel: +33 1 43 12 61 71
Fax: +33 1 43 12 58 19
Email: sgomez@FIACommunications.com

The FIA External Relations Department will fax the result of the application to the publication at least two weeks prior to the event. If successful, an agreement will be included for signature by the editor of the publication. No accreditation can be collected without this signed document. If the representative is unable to attend, the FIA External Relations Department must be notified seven days prior to the opening of accreditation.

4. FIA WRC Permanent Credential Holders

FIA WRC Permanent Credential Holders are exempt from applying for accreditation. They must however inform the Press Officer and the FIA Press Delegate, by fax or email, of their intention or not to attend the event at least five days before the date of scrutineering. In the case where the media outlets holding permanent credentials wish to apply for one or more single event passes, points 5.2 a),b),c),e) and h) must be respected.

5. Accreditation principles, documentation and photographers

5.1 Principles

- a) A maximum of three representatives (journalists and/or photographers) per outlet or agency will be accredited.

- b) A publication must have a circulation whose size and quality fulfil the criteria of the FIA, and be on sale to the public. Club and internal magazines cannot be accredited as media. Accreditation decisions are based on the relative 'media market' in the country of the applicant. The usual minimum circulation for a national weekly or monthly publication is 20,000 copies, and for a national daily 50,000 copies.
- c) Advertising, public relations, marketing or sponsor representatives will not be accredited as media. Requests from such representatives must be addressed to International Sportsworld Communicators.
- d) Private teams with seeded drivers may apply for accreditation for one media representative directly from the FIA WRC Media Delegate.
- e) The central and local offices of the major international press agencies (AP, AFP, Reuters, ANSA, UPI, DPA, LUSA, BELGA, JIJI, KYODO, EFE, Press Association, SAPA, Australian AP, APA etc) will always be accredited by the FIA.

5.2 Documentation to be submitted with each request.

- a) A formal request for accreditation written on the publication's official letterhead, signed by the head of the publication or the Chief Editor. Requests signed by clerical staff will not be accepted.
- b) A completed accreditation form.
- c) The name(s) if the representative(s) who will be covering the event
- d) A photocopy of the official National Press Card(s) (where applicable) of the representative(s) who will be covering the event.
- e) The job title(s) of the representative(s).
- f) Information about the publication, such as circulation and frequency.
- g) An original copy of the publication.
- h) Photocopies or originals of materials published about the 2007 Rally Ireland or FIA World Rally Championship.
- i) A contact number (failing which the publication will not be accredited).
- j) A formal undertaking from the editor to publish a report related to Rally Ireland and an indication of when this report will appear.
- k) Request from freelancers must be accompanied by a list of contributions published during the last 12 months, specifying the names of the publications and the numbers and dates of the issues.

Note: f), g) and j) do not apply to major international press agencies, h) does not apply to publications applying for the first time.

Applications which are late, incomplete or sent by fax or email (excluding ISC applications) will not be considered.

The application for a pass must include written confirmation that neither the publication or agency, nor the journalist or photographer to whom the credentials may be allocated, have or will apply for additional FIA passes for any other purposes, including journalism for television and radio networks.

5.3 Photographers' accreditation

5.3.1 National Press photographers

Publications or agencies applying for single round accreditation must supply evidence of independent coverage of a minimum of 15 pictures per pass issued for Rally Ireland 2007. If not previously accredited, Rally Ireland will submit the application for discussion with the FIA WRC Media Delegate.

In the case of an agency, the pictures must have been regularly sold to publications matching the FIA criteria at the normal commercial rate. For publications, it must be demonstrated that pictures published are the original work of the publication's accredited photographer.

PLEASE NOTE: The number of press photographers passes issued for the national press is limited by the FIA to a total of 12.

5.3.2 International Press Photographers

Publications or agencies applying for single round accreditation must supply evidence of independent coverage of a minimum of 15 pictures per pass issued at each event where they have been accredited the previous year.

In the case of an agency, the pictures must have been regularly sold to publications matching the FIA criteria at the normal commercial rate. For publications, it must be demonstrated that pictures published are the original work of the publication's accredited photographer.

The number of press photographer passes issued for the international press is limited by the FIA to a total of 30

5.3.3 Commercial/promotional National and International Photographers

Commercial and promotional photographers may apply for accreditation through International Sportsworld Communicators. A fee will be levied on a pro-rata basis for single event accreditation.